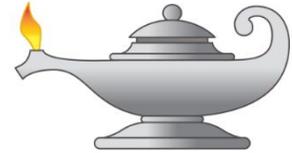




**ACADEMIC SENATE
Executive Committee
REFERRAL FORM**



CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Date:	11/19/2025
To:	General Education Committee
From:	Academic Senate Executive Committee
Subject:	Academic Senate Referral
Classification	GE-024-256
Title of Referral:	<u>HRT 4220 - Casino Management Seminar (New GE Area 4C)</u>
Background:	See attached referral request form. Additional background provided by the Executive Committee: Existing non-GE course being proposed for GE Area 4C.
Recommended resources:	See attached referral request form and supporting documentation. Additional resources recommended by the Executive Committee: None. For the Committee's Report on this referral, please list in separate sections, the resources recommended and resources actually consulted. If a resource was not consulted, briefly state why.
Review and recommend:	Review and recommend as appropriate.
Date required for presenting committee report to the Executive Committee:	3/2/2026

Your Name: Ashley Ly

Your Email: atly@cpp.edu

Title of Referral: HRT 4220 – Casino Management Seminar (New GE Area 4C)

Names and Titles of proponents:

Keywords: Casino, Management, Seminar, 4C

Is there a deadline by when this referral needs to be considered by the Academic Senate?: No

Deadline Date:

Justification for deadline:

BACKGROUND:

An advanced seminar in casino operations and management designed to integrate a variety of departmental disciplines within the global Gaming Industry. Topics include leadership in casino operations, strategic management in casinos, casino governance, ethics, and trends in casinos. Emphasis on how casinos develop and execute business strategies, leverage marketing and customer analytics, and respond to competitive, regulatory, and technological changes. Practical exposure to casino operations by learning the fundamentals of different types of games, while also analyzing complex gaming business environments. Assess the breadth of gaming industry information needed to be an effective leader in the industry.